



## AFP Member Benefits

### General Benefits:

1. AFP's mission is simple: to help you change the world. We are your fundraising partner, providing you the resources, programs, services, ethical standards, best practices networking and opportunities to create impact. See how we can help you change the world: <https://afpglobal.org>.
2. Fundraising is the IMPACT profession. You change the world, every day, and inspire so many people. AFP is here to help by being your fundraising partner. Learn how we can help you become a better fundraiser, colleague, mentor and leader. <https://afpglobal.org>
3. AFP is the fundraising community, representing more than 30,000 fundraisers from around the world, representing every conceivable cause. Join our global community, share with others and learn from peers who understand your challenges, victories and opportunities. <https://afpglobal.org>
4. Not all organizations have the funds to offer you all the resources you need to enhance your fundraising work and your professional career. That's why AFP steps in to offer educational courses, networking opportunities, and access to the latest industry news—so that you can have the support to thrive where ever your passion lies. <https://afpglobal.org>
5. They say, “what you put into things is what you'll get out of them” – AFP members have access to educational courses, networking opportunities, mentor and support networks, conferences, and chapter events! Make sure you're getting the full value of your membership! <https://afpglobal.org>
6. The basis of all good decisions is having the right information. In a recent survey, 94% of our professional members agreed or strongly agreed that AFP was a reliable source of industry news and information. Stay informed, become a member today! <https://afpglobal.org/join>
7. Sometimes trying to stay informed, attuned, and up to date on all the latest industry news can feel like an overwhelming task, but it doesn't have to be. Check out how AFP helps our members have fast, reliable access to the information they need to be prepared to succeed. <https://afpglobal.org/news-perspectives>
8. You know that feeling when you reach into your pocket and find \$20 that you didn't know you had? Well, did you know that with your AFP membership, you have access to [free webinars](#), our newsletter and to our fundraising magazine: [Advancing Philanthropy](#)?
9. Here at AFP we strive to be a leading provider of current, reliable and relevant industry news. Check out what's going on! <https://afpglobal.org/news-perspectives>
10. Good strategy is built on a foundation of solid information – where are you getting your profession's news? Check out our website for current, reliable, relevant fundraising information about the sector today! <https://afpglobal.org/news-perspectives>

### **Best Practices:**

11. Is your new role in fundraising challenging your skills? Let the AFP community help you find your “Aha” moment and start working smarter! <https://community.afpglobal.org/home>
12. Often the knowledge that we value the most came from hard-earned lessons. When we can share that knowledge with others, we help propel the entire sector onward. What do you have to share with your fellow nonprofit professionals? <https://community.afpglobal.org/home>
13. Today’s rising fundraising leaders are ambitious and eager to learn – what can you share with them? Check out your local chapter’s website for networking and knowledge-sharing events near you! <https://afpglobal.org/chapters>
14. We all learn from making mistakes, but what if you could learn, without having to make them? Check out your local chapter’s website for networking and knowledge-sharing events near you! <https://afpglobal.org/chapters>
15. Your local chapter offers more than just courses and events, you can utilize it to make connections, find a mentor, and share valuable knowledge of best practice. Visit your local chapter’s website to learn more! <https://afpglobal.org/chapters>

### **Young Professionals:**

16. As a Young Professional member of AFP, your local chapter can help connect you to a life-long mentor, provide you with networking opportunities, and offer educational programs. Don’t waste all your hard work and energy going the long way around, visit your local AFP chapter’s website to learn more about how you can work hard AND smart. <https://afpglobal.org>
17. The trick to getting ahead is working smart, not just hard. Why go through the process of making mistakes and learning from them if you can learn from the mistakes of others? The fundraising profession has enormous wealth of knowledge and best practices stored in its members, all willing and eager to help inform and support rising fundraising professionals. Learn more about the profession and unlock that knowledge through AFP: <https://afpglobal.org>
18. Hey Young Professionals—looking for a mentor in the fundraising profession? AFP has you covered with the AFP Online Mentoring Program. A network of more than 30,000 members is out there, and your mentor is waiting! <https://jobs.afpnet.org/eMentor/>
19. Feeling underprepared as you embark on your journey as a fundraiser? AFP has countless professional development opportunities, ranging from quick videos to extensive in-person training. <https://afpglobal.org/professional-development>
20. Have a question that only a fundraiser could answer and don’t know where to go? Check out AFP Connect, AFP’s online discussion platform. New in-depth conversations are starting all the time—get in there and ask, or answer, a pressing question today! <https://community.afpglobal.org/home>

### **AFP Canada:**

21. Are you located in Canada or working with donors in Canada? AFP Canada provides invaluable resources and connections. Learn more at <http://afpcanada.org>
22. Get all the latest fundraising news in Canada from AFP Canada, proudly serving the fundraising community in the Great White North. <http://afpcanada.org>

23. AFP Canada influences government relations in Canada through initiatives like the Day in the Ridings, connecting AFP members with numerous MPs. Get involved today and have your voice be heard! <https://afpglobal.org/gradvocacy>

#### **Ethics:**

24. We have an unparalleled commitment to upholding high ethical standards, not only for ourselves as fundraising professionals, but for the entire sector. Let's build a better future together! <https://afpglobal.org/ethics>
25. We know that \*you\* understand about ethical behavior in fundraising, but what about some of those others who don't? AFP is there to help you be knowledgeable about ethics and to hold all our peers to the highest standards in our profession. <https://afpglobal.org/ethics>
26. You understand that fundraising is more than just asking for money - there are principals and ethics that, when upheld, raise up the sector, the fundraisers, and all the change-makers who we support. Let's do this together! <https://afpglobal.org/ethics>
27. You're into ethical fundraising... we're into supporting ethical fundraisers... it's a match made in heaven! Visit our website for tools and resources and to learn more about how we can help support you! <https://afpglobal.org/ethics>
28. Upholding a code of ethics is admirable but having the influence and drive to enforce it is what leads to noticeable progress within our communities and the entire sector. AFP is proud to offer the only enforceable code of ethics in fundraising and to provide our members access to tools and resources for informing and enforcing ethical guidelines. Learn more: <https://afpglobal.org/ethics>

#### **IDEA:**

29. AFP is committed to the principles of inclusion, diversity, equity and access (IDEA) in the fundraising profession, the philanthropic sector and throughout all of society. Learn more and get involved: <https://afpglobal.org/afp-idea-diversity-inclusion>
30. Becoming more inclusive and diverse starts with the intention to be more inclusive and diverse. Learn how to start: <https://afpglobal.org/afp-idea-diversity-inclusion>
31. AFP's Women's Impact Initiative strives to assess, address and highlight the specific issues and challenges that women in the fundraising profession face. The initiative has produced the first comprehensive study of sexual harassment in the fundraising profession. Learn more and get involved: <http://afpidea.org/wii>

#### **Career Center:**

32. Did you know, as part of your AFP membership, you have access to our Career Center job board? (<https://jobs.afpnet.org>) You can also visit your chapter's website for access to local career opportunities!
33. If you have an open position in your office, go to the AFP Career Center and enter your member I.D. number to save on your next job posting to the largest and most qualified pool of candidates in the fundraising profession. <https://jobs.afpnet.org>
34. Do you have no idea what you're doing and only a shaky idea of where to start? Many of us just "fell" into fundraising and had to be quick on our feet and learn from those around us rather than from classroom lectures and exams. Meeting a mentor to help you learn, grow, and find

the resources and education you need to be successful is the most valuable relationship you can form. That's why we urge all our members to visit the AFP Career Center and sign up to be a mentor or a mentee. <https://jobs.afpnet.org/eMentor/>

#### **ACFRE:**

35. Becoming ACFRE certified demonstrates your ethical and effective professional practice but, more so, demonstrates the professionalism you've achieved in every aspect of your career. Join the ranks of the ACFREs: <https://afpglobal.org/certifications/acfre>
36. Here at AFP we do everything we can to help support our members as they strive to grow their career and expand their impact. Visit our website to learn how to earn your [ACFRE certification](#) today and how we can help you help the world.
37. You've been a mentor, you've been a role model, now it's time to take the next step. Demonstrate your advanced leadership in fundraising by earning your ACFRE certification today! <https://afpglobal.org/certifications/acfre>

#### **AFP Weekly/Advancing Philanthropy:**

38. Looking for an easy, current and consistent source of fundraising news? Subscribe to AFP's newsletter: <https://afpglobal.org/form/email-newsletter> and check out our magazine, *Advancing Philanthropy* <https://afpglobal.org/advancing-philanthropy!>
39. Are you getting the full benefits of your membership? *Advancing Philanthropy* is the leading idea and strategy magazine for the fundraising and nonprofit professional and is completely free for members. Log onto [www.afpglobal.org](http://www.afpglobal.org) and download your copy today!

#### **Events:**

40. The fundraising profession has an incredible depth of knowledge and best practices stored within its members. Attend your local chapter's events to connect, learn, and share with other leaders of the fundraising profession. <https://afpglobal.org/chapters>
41. Every year, AFP hosts the world's largest conference for professional fundraisers: AFP ICON. Learn more about this incredible experience filled with learning, networking and inspiration: [www.afpicon.com](http://www.afpicon.com)
42. Up-and-coming leader in fundraising? You won't want to miss AFP LEAD, formerly AFP's Leadership Academy, where you can connect with hundreds of the top nonprofit decision-makers from around the world, and learn best practices in leadership and management: [www.afplead.org](http://www.afplead.org)
43. The AFP IDEA: Women's Impact Summit brings all-important issues affecting women in the nonprofit sector to the forefront. [www.afpidea.org/wiisummit](http://www.afpidea.org/wiisummit)

#### **Webinars:**

44. AFP Webinars bring the rock stars of fundraising to your screen for an hour of the latest and greatest fundraising tips and trends. Join us for the next webinar or check out our many recorded sessions available any time! [www.afpglobal.org/webinars](http://www.afpglobal.org/webinars)
45. Here's a fun fact for a Friday: did you know that AFP members have free access to select webinars? Learn more: <https://afpglobal.org/members-only-webinars>

46. You know what's awesome? Webinars. You know what's even more awesome? FREE webinars. Take the first step towards advancing your career, check out our select free webinars for AFP members! <https://afpglobal.org/members-only-webinars>

#### **eCourses:**

47. AFP has over 80 online courses available to members (<https://afpglobal.org/e-courses>). Check out these classes and ask your local chapter about additional learning opportunities!

#### **AFP Bookstore:**

48. You know that feeling when you find \$20 in your pocket that you didn't know you had? How about when you realize that members get a 20% discount at the AFP Bookstore? Just visit [AFPBookstore.org](http://AFPBookstore.org) and login using your member number!

#### **Compensation and Benefits Report:**

49. Looking for comprehensive data on salaries and benefits across all fundraising job positions? How about data about how fundraisers view their jobs and the profession? AFP members can download the AFP Compensation & Benefits Report for free by visiting [www.afpglobal.org/2018salarysurvey](http://www.afpglobal.org/2018salarysurvey). Check it out today!

#### **Ready Reference Series:**

50. Time is a finite resource, don't waste yours wandering down library rows or trying to decipher what's true and false on the internet. Instead, check out AFP's Ready Reference Series for quick learning on essential fundraising topics, right at your fingertips whenever you need it. <https://afpglobal.org/readyreference>
51. Are you looking for a more efficient way to find reliable, current information on a broad spectrum of fundraising topics? Check out AFP's Ready Reference Series, offering useful how-to tips, step by step instructions and insights into specific aspects of the fundraising and philanthropy. Members get these handy resources for free! <https://afpglobal.org/readyreference>

#### **Micro-Learning Videos:**

52. We know sometimes you just don't have time to stay current on your own professional development. How will you grow as a fundraiser? AFP's all-new micro-learning videos condense an essential fundraising topic into just 3 or 4 minutes. <https://afpglobal.org/micro-learning-videos>
53. Development planning, prospecting, donor stewardship... who has time to stay up-to-date on best practices? Well now you do, with AFP's micro-learning videos. Take a few minutes to hone your skills with some of fundraising's best minds. <https://afpglobal.org/micro-learning-videos>
54. Looking to kill a few minutes? That's all you need to learn a new skill in fundraising, thanks to AFP's micro-learning videos. From career planning to making the ask, we've got videos to help you grow. <https://afpglobal.org/micro-learning-videos>

## **AFP360°**

55. Have you explored the all-new AFP360° powered by Korn Ferry? Check out this amazing platform, the newest AFP member benefit! Assess your career. Polish your resume. Improve your interviewing. Get started now: <http://afp360.org>
56. Are you an AFP member? You can launch your career in the right direction with the all-new AFP360° powered by Korn Ferry! Check out this career advancement tool today: <http://afpglobal.org/afp360>
57. Need a little help on advancing your career? As an AFP member, you get access to AFP360° powered by Korn Ferry, where you can work one-on-one with experienced career experts who can get you where you want to go. <http://afp360.org>
58. From advice on resume writing to an improved interviewing approach, or picking the right career path to a refreshed networking strategy... AFP360° powered by Korn Ferry has the tools and the experienced career coaches you need! <http://afp360.org>

## **AAUW Online Negotiation Workshops**

59. Through a partnership with the American Association of University Women (AAUW), all members of AFP can now participate in AAUW's Work Smart program, a one-hour online negotiation workshop—for FREE! <https://salary.aauw.org/afp/>
60. According to AFP's own survey work, women in fundraising report salaries that are 10% lower than their male counterparts, even when considering all other factors. That statistic is unacceptable! Get fully informed and gain negotiation skills with AAUW's Online Negotiation Workshop, offered FREE to all AFP members. <https://salary.aauw.org/afp/>
61. AAUW's Online Negotiation Workshop—free for all AFP members—will not only give you skills for career advancement, but also will help you in your fundraising duties, including in making an ask! Start learning today. <https://salary.aauw.org/afp/>