

**Vice President of Advancement
Parker University – Dallas, Texas
\$180-\$210K**

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Position Summary:

Parker University, a dynamic and growing institution dedicated to excellence in healthcare education, invites applications and nominations for the position of Vice President of Advancement. This is a senior-level, cabinet position reporting directly to President William E. Morgan, who was appointed in 2016.

The position is responsible for leading all advancement activities that promote the university's mission and enhance its visibility among alumni and other potential supporters. The Vice President of Advancement will provide strategic leadership for fundraising, donor engagement, and alumni relations. The role also leads the planning and execution of critical fundraising campaigns to support institutional priorities.

Key Responsibilities:

- Develop and implement a comprehensive advancement strategy aligned with Parker University's vision and goals.
- Lead all fundraising efforts, including major gifts, annual giving, planned giving, corporate partnerships, and campaigns.
- Oversee donor stewardship programs, ensuring personalized, consistent, and meaningful engagement.
- Foster relationships with alumni, friends, foundations, corporations, and other potential supporters.
- Direct advancement communications, special events, and donor recognition activities that strengthen the university's brand and presence.
- Serve as a trusted advisor to the President and collaborate closely with university leadership, faculty, and staff to advance fundraising priorities.
- Manage and mentor the advancement team, promoting a culture of accountability, collaboration, and professional growth.
- Represent Parker University at events and in the community to enhance institutional visibility and develop new philanthropic relationships.

Qualifications:

- Seven to 10 years of progressively responsible experience in a nonprofit setting.
- Proven track record of success in fundraising leadership, preferably in higher education or a related nonprofit setting in healthcare or academic medicine.
- Demonstrated experience in major gift strategy and solicitation, campaign planning, and managing high-performing advisory boards and other key volunteers.
- Strong leadership and team management skills with the ability to inspire and motivate staff and volunteers.

- Excellent interpersonal and communication skills, with the ability to build relationships and represent the university with integrity and enthusiasm.
- Knowledge of current trends in philanthropy, donor relations, and alumni engagement.
- Optimist, collaborator, and attractor of talent who empowers everyone around them to succeed.
- Bachelor's degree required; advanced degree preferred.

About Parker University:

Founded as a chiropractic college in 1982, Parker University has evolved into a comprehensive institution with more than 2,000 students enrolled in over 25 academic programs. Parker is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), the same regional agency that accredits the University of Texas, SMU, and other top schools across the southern U.S.

While the Doctor of Chiropractic degree continues to be the largest program by enrollment, Parker also offers Bachelor's and Master's degrees across the health sciences, along with a wide range of professional certificate programs. Every Parker degree and certificate program provides students with rigorous academic preparation and real-world clinical experience. Learn more at www.parker.edu.

The University also operates the Parker Performance Institute (PPI) in Frisco. Located at The Star, home of the Dallas Cowboys World Headquarters and practice facility, PPI empowers clients to reach their performance potential through innovative therapeutic programs that integrate cutting-edge physical and neurological-based treatments. Learn more at www.parkerperformanceinstitute.com.