



Sponsorship Opportunities

June 15, 2023 @ HCC's West Houston Institute on the Alief-Hayes Campus

PRESENTING SPONSOR - \$10,000

Recognition:

- Exclusive listing as Presenting Sponsor for the conference on event app, social media, and AFP website
- Reserved premier seating for breakfast and lunch programs
- Electronic logo projection at conference*
- Recognition at podium throughout conference
- Inclusion in all media advisories and press materials
- Right of first refusal to be the Presenting Sponsor the next year

Engagement:

- One exhibition table for entire conference day
- Opportunity to share marketing items in ATE attendee materials.**

KEYNOTE SPEAKER - BREAKFAST - \$5,000

Recognition:

- Exclusive listing as Keynote Sponsor for the conference on event app, social media, and AFP website
- Reserved premier seating for breakfast and lunch programs
- Electronic logo projection at conference*
- Recognition at podium before and after keynote
- Inclusion in all media advisories and press materials
- Right of first refusal to be the Keynote Sponsor the next year

Engagement:

- One exhibition table for entire conference day
- Opportunity to share marketing items in ATE attendee materials.**

LUNCHEON SPONSOR - \$7,500

Recognition:

- Exclusive listing as Luncheon Sponsor for the conference on event app, social media, and AFP website
- Reserved premier seating for breakfast and lunch programs
- Electronic logo projection at conference*
- Recognition at podium before and after awards ceremony
- Inclusion in all media advisories and press materials
- Right of first refusal to be the Awards Luncheon Sponsor the next year

Engagement:

- One exhibition table for entire conference day
- Opportunity to share marketing items in ATE attendee materials.**

BREAKOUT SESSIONS SPONSOR - \$3,500

Recognition:

- Exclusive listing as Breakout Sessions Sponsor for the conference on event app, social media, and AFP website
- Reserved premier seating for breakfast and lunch programs
- Recognition at ATE from podium
- Inclusion in all media advisories and press materials
- Name or company logo in Registration and Networking areas*

Engagement:

- One exhibition table for entire conference day
- Opportunity to share marketing items in ATE attendee materials.**



Sponsorship Opportunities

June 15, 2023 @ HCC's West Houston Institute on the Alief-Hayes Campus

COMMITTEE APPRECIATION EVENT SPONSOR - \$2,500

Recognition:

- Listing as sponsor for the conference on event app, social media, and AFP website
- Reserved seating for breakfast and lunch programs
- Logo included on event-related emails to membership*

Engagement:

- One exhibition table for entire conference day
- Recognition and 3-minute promo at committee happy hour (March 7) and post-event all volunteer appreciation happy hour (date TBD in coordination with sponsor)

GIVEAWAY SPONSOR - \$1,500

Recognition:

- Exclusive listing as Giveaway Sponsor for the conference on event app, social media, and AFP website
- Reserved premier seating for breakfast and lunch programs

Engagement:

- One exhibition table for entire conference day
- Opportunity to share marketing items in ATE attendee materials.**

Ask the Experts is Houston's annual one-day conference hosted by The Association of Fundraising Professional - Greater Houston Chapter. Filled with stellar keynote speakers, excellent and educational breakout sessions and, networking with nonprofit colleagues and friends from across the city.

**Contact: Loubel Galik, lgalik@sterlingnonprofits.com
Sponsorship Committee, 2023 Ask The Experts**

MOBILE APP SPONSOR - \$2,000

Recognition:

- Exclusive listing as Mobile App Sponsor for the conference on event app, social media, and AFP website
- Reserved seating for breakfast and lunch programs
- Recognition at ATE from podium

Engagement:

- One exhibition table for entire conference day

CORPORATE SPONSOR - \$2,000, \$1,000, \$500

Recognition:

- Listing as Corporate Sponsor for the conference on event app, social media, and AFP website
- Reserved seating for breakfast and lunch programs
- Logo included on event-related emails to membership*
- Recognition at ATE from podium

Engagement:

- One exhibition table for entire conference day
- Opportunity to conduct pop-up presentation or demo at networking mixer

EXHIBITOR - \$500

Recognition:

- Logo listed on event app, social media, and AFP website*
- Logo included on event-related emails for the conference*

Engagement:

- One exhibition table for entire conference day

*To receive your full benefit, logo must be received within 10 days of signing agreement. See Event Chairs for specifications.

** Must be approved by Chapter President or Event Chair



Sponsorship Opportunities

June 15, 2023 @ HCC's West Houston Institute on the Alief-Hayes Campus

Contact

Name: _____

Company / Organization: _____

Email: _____

Phone: _____

Recognition

Name (as it will appear on promotional materials):

☐ I wish to remain anonymous.

Payment

☐ Enclosed check for \$ _____

☐ Paid \$ _____ online at afphouston.org/ask-the-experts

☐ Please invoice me / us for \$ _____ on _____

Thank you!