

ASSOCIATION OF FUNDRAISING PROFESSIONALS  
GREATER HOUSTON CHAPTER  
NATIONAL PHILANTHROPY DAY®  
2019 AWARDS APPLICATION

APPLICATION FORM

(THIS FORM SHOULD BE THE FIRST PAGE OF THE PDF SUBMISSION\*)

Award Category: Outstanding Corporation, Large

Nominee's Name: Halliburton

Associated with (firm or organization): \_\_\_\_\_

Contact Person: Melissa Sowell Position: Manager, Community Relations

Mailing Address: 3000 N Sam Houston Pkwy E

City: Houston State: Texas Zip Code: 77032

Phone: 281-871-3095 Fax: n/a

Email: Melissa.sowell@halliburton.com Website: www.halliburton.com

Nominator's Name: Buckner Children and Family Services Position: Beneficiary

\*\*Nomination Facilitator Name: Adam McKinney Position: Director, Government & Strategic Relations

Associated with (firm or organization): Buckner Children and Family Services

Mailing Address: 2575 H Reed Road

City: Houston State: Texas Zip Code: 77051

Phone: 281-455-5029 Fax: (281) 968-3712

Email: amckinney@buckner.org

Approval for AFP to post winning application on website for training purposes. \_\_\_\_\_ Yes  No

\* Enumerate each criterion and address each one in narrative form using no more than three (3) pages, single-spaced (12-point font with 1-inch margins).

\*\* This is usually the development professional facilitating the nomination. This person will be the "host" from the nominating organization for the award winner and will be the main point of contact for the winner

**Description of OVERALL gift support by the nominee and general approach and philosophy to philanthropy and charitable support. (0-15 points)**

Headquartered here in Houston, Halliburton, a multinational oil field service corporation, believes that their philanthropy is the overall investment and impact to a community alongside a financial contribution. Through employee volunteerism and charitable contributions centered on education, environment, health and safety and social service, Halliburton goes above and beyond to impact the Houston community. One of Halliburton's most enduring principles is to enhance the economic and social well-being of the communities where they operate. The company's commitment to good corporate citizenship is fundamental to Halliburton's culture and consistently demonstrated in their employee's actions. In 2018, Halliburton corporate philanthropy, including in-kind donations and employee giving totaled over \$1.9 billion.

**For each MAJOR cause, initiative or nonprofit supported by the nominee, include description of (1) philanthropic support (financial, time and other resources), (2) innovation and creativity in addressing the issue or cause, and (3) IMPACT of that support on those causes and nonprofits. (0- 45 points)**

As part of Halliburton's commitment to help address the most vital social issues, the company partners with many organizations in the community surrounding their Houston headquarters. One of these is Buckner Children and Family Services. To date, Halliburton has made an overall investment of more than \$500,000 towards serving vulnerable children and families in the lowest income areas of Houston through Buckner. During Hurricane Harvey, the company was one of the first organizations to reach out and offer immediate supplies, volunteers, and support. Halliburton emptied resources at the corporate headquarters and delivered over 22,000 water bottles and additional supplies for Buckner to hand out. The company directed vendors and community groups to be part of Buckner's immediate response in the aftermath and destruction of the storm. Halliburton staff also safely evacuated close to 90 foster children and staff at the Buckner Children's Village, through 18 inches of standing water. Today, Halliburton makes a positive impact on many children and families through initiatives including facility repairs; Halliburton campus tours; after school activities to encourage youth STEM engagement; healthy food distribution to families in need; and employee donation drives. These activities and initiatives go beyond financial support to build relationships and deep connection with the community, reflecting a broad and long-term commitment from the company.

Each year, the Halliburton Foundation contributes financially to U.S.-based elementary and secondary schools, colleges and universities. In 2018, Halliburton Foundation donated over \$4 million to educational institutions. Halliburton looks at a variety of programs that demonstrate excellence in preparing students with advanced skills for the oil and gas industry, considering areas such as opportunity for increased diversity within the STEM discipline, global perspective and creativity. Halliburton leverages its Foundation grant awards to encourage youth to pursue STEM studies, boost retention in technical disciplines and develop technical, business or leadership skills. Halliburton matches U.S. based employee donations on a 2.25:1 basis, up to \$20,000 annually per employee for colleges and universities. Additionally, the company matches U.S. based employee donations to elementary and secondary schools on a 2.25:1 basis, up to \$500 annually per employee.

Environmental stewardship is at the core of the company's approach to sustainability. Halliburton strives to manage their own impacts, and to educate and equip others for responsible conduct. In 2018, Trees for Houston was a recipient of funds raised from the Halliburton Charity Golf Tournament. In addition to grant funding, Halliburton employee volunteers worked with Trees for Houston's 'Trees for Schools' program, to complete a community project with a North Houston elementary school, planting 22 crape myrtle and Monterrey oak trees around the school's grounds.

Halliburton supports communities to address their most vital social issues. The company invests in organizations that offer social service programs and work to eradicate hunger. Halliburton has contributed over \$400,000 to Kids' Meals since 2010 to help fight childhood hunger in Houston. Employees have taken action in their mission through volunteering, holiday giving and participating in their summer juice box challenge.

**Description of additional gift support and achievements accomplished through the corporation's efforts. (0-25 points)**

In 2018, Halliburton and its employees contributed almost \$2 billion in donations and pledges. As the company celebrates its 100 years of service as one of the world's largest providers of products and services to the energy industry, Halliburton is donating \$1 million globally with one hundred \$10,000 donations. The company is proud to contribute \$1 million to the Houston Zoo, and \$500,000 to Duncan Heritage Trails, where Halliburton's original headquarters were located.

**Description of the nominee's work in encouraging and motivating others (e.g., employees, clients, customers, the public) to get involved with and/or take leadership roles in philanthropy. (0-15 points)**

In addition to direct corporate giving and community investment, Halliburton corporate philanthropy includes employee giving programs and volunteer activities. Employees have a strong desire to help others, and the company is proud to support and encourage their philanthropy and volunteer efforts. Halliburton employees have consistently demonstrated the "Energy to Help™" by volunteering to organize fundraisers for disease research, to assist children and the elderly, to participate in environmental improvement projects and to support hundreds of other community initiatives. In 2018, employees pledged more than \$900,000 to 834 nonprofits.

Halliburton encourages suppliers and vendors to take part in their commitment to the community through golf tournament sponsorships. Since 1993, the annual Halliburton Charity Golf Tournament here in Houston has raised more than \$19 million to help nonprofit organizations strengthen communities and improve the lives of those in need. The 2018 tournament raised more than \$3.3 million for 26 nonprofit organizations – the highest amount raised since the tournament first teed-off over 20 years ago. Halliburton plans and staffs the tournament through an all-volunteer team of Halliburton employees, who contribute their time, energy and leadership skills to deliver this complex event.

## **Short Bio**

Enhancing the economic and social well-being of the communities in which Halliburton operates is among their most enduring principles: Founder Erle P. Halliburton established a heritage of positive community impact through generous support for local charities and causes in his community. Today, the Company, headquartered here in Houston, creates opportunities to benefit the community through donations and employee volunteerism. Halliburton's commitment to good corporate citizenship is fundamental to creating sustained value for the Company, stakeholders and the world. In 2018, Halliburton corporate philanthropy, including in-kind donations and employee giving totaled over \$1.9 billion.

Founded in 1919, Halliburton celebrates its 100 years of service as one of the world's largest providers of products and services to the energy industry. With 60,000 employees, representing 140 nationalities in more than 80 countries, the company helps its customers maximize value throughout the lifecycle of the reservoir – from locating hydrocarbons and managing geological data, to drilling and formation evaluation, well construction and completion, and optimizing production throughout the life of the asset.

## **Long Bio**

Enhancing the economic and social well-being of the communities in which Halliburton operates is among their most enduring principles: Founder Erle P. Halliburton established a heritage of positive community impact through generous support for local charities and causes in his community. Today, the Company, headquartered here in Houston, creates opportunities to benefit the community through donations and employee volunteerism. Halliburton's commitment to good corporate citizenship is fundamental to creating sustained value for the Company, stakeholders and the world. In 2018, Halliburton corporate philanthropy, including in-kind donations and employee giving totaled over \$1.9 billion.

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Halliburton centers community work on four pillars of giving: education, environment, health and safety, and social service. Each year, the Halliburton Foundation makes donations to elementary and secondary schools, colleges and universities. In 2018, the Halliburton Foundation donated over \$4 million to educational institutions. Halliburton looks at a variety of programs that demonstrate excellence in preparing students with advanced skills for the oil and gas industry, considering things such as opportunity for increased diversity within the STEM discipline, global perspective and creativity. Halliburton leverages its Foundation grant to encourage youth to pursue STEM studies, boost retention in technical disciplines and develop technical, business or leadership skills. Environmental stewardship is at the core of Halliburton's approach to sustainability. The company strives to manage impacts, and to educate and equip others for responsible conduct. In 2018, Halliburton employees also completed tree-planting projects on

school grounds throughout Houston and surrounding areas.

Halliburton believes that philanthropy is the overall investment and impact to a community alongside a financial contribution. Halliburton and its employees invest philanthropy in Houston organizations like Buckner Children and Family Services, The Village, Kids' Meals, and many more. Halliburton employees take action in furthering the mission of the company's community partner organizations in order to serve the community.

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**Creating Inclusive Opportunities and Discovering Abilities of Individuals with Disabilities**

May 30, 2019

Re: National Philanthropy Day – Halliburton and their Community Impact through Giving

*Board of Directors  
2019*

*David Bubier  
President*

*Leonard Brusatori  
Founders Seat  
Parent*

*Ray Brock  
Insperity*

*Marie Halvatzis  
Legal Consultant*

*Stephen King  
GrowthForce*

*Peter W. Mantell  
Independent  
Consulting  
Associates*

*Kimberly C. Maxey  
Wells Fargo Bank*

*Lawrence Pope  
Halliburton*

*David DeLeon  
Etsco  
Parent*

Ladies and Gentlemen:

My name is Marcus Denman, and I have the pleasure of serving as Executive Director for The Village Learning & Achievement Center. We are located in Kingwood, and serve the adult community of Intellectual and/or Developmental Disabled adults throughout North and Northeast Houston.

Halliburton has been a long term major supporter of our Village, creating tremendous advantages for growth and support of our Villagers.

Halliburton has supported The Village LAC through gifts of time, talent and treasure, moving our organization forward, allowing for the clearance of all debt and providing the means to expand programs via transportation and tools serving our adults within the I/DD community.

Within the last five years, Halliburton has gifted over \$150,000 to The Village LAC. In addition, The Village LAC is proud to have a key Halliburton Executive serving on The Village LAC board, helping steer our organization toward the future.

In alignment with The Village LAC's goal of inclusion of all adults with I/DD into our community, Halliburton has provided opportunities such as a soccer skills activity on their campus with Dynamo soccer players. Our Villagers were provided the opportunity to show off their skills with support and creativity – allowing competitive opportunities for all! Those who won their competitions were treated to an on field experience with the Dynamo team while ALL Villagers were invited to a Dynamo game. One Villager even won the opportunity to kick the first goal at the game!

The impact of Halliburton, its volunteers and support have allowed The Village LAC to move toward a new future, and broadened the acceptance of I/DD individuals within our community. We strongly recommend our Halliburton partner as Outstanding Corporate Philanthropy 2019.

With much gratitude,

Marcus Denman  
Executive Director  
[mdenman@villagelac.org](mailto:mdenman@villagelac.org)  
[facebook.com/villagelac](https://www.facebook.com/villagelac)  
281.358.6172



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May 24, 2019

Association of Fundraising Professionals  
Greater Houston Chapter  
2929 Allen Parkway, Suite 200  
Houston, Texas 77019

To Whom It May Concern,

It is my distinct pleasure to write this letter to support Halliburton's nomination as Outstanding Corporation Large at the 2019 National Philanthropy Day Luncheon. For decades, Halliburton has modeled its commitment to the entire Houston region through their Pillars of Giving: Education, Environment, Health and Safety, and Social Service.

The relationship between Inspiration Ranch and Halliburton began in 2016 when Inspiration Ranch started working with the President's Leadership Excellence Program (PLEP). This high-level, worldwide, leadership program encourages participants to incorporate community outreach as a part of their training. For three consecutive years, the PLEP leaders have come to Inspiration Ranch to help build, create, and design materials for upcoming projects while simultaneously learning how to work together in a unique leadership environment.

The Equine Therapeutic Riding (TR) Program at Inspiration Ranch has a positive impact on a child's education, one of Halliburton's pillars of giving. Our riders have shown vast improvements in their cognitive, social, and behavioral skills as well as their self-esteem, balance and motor control, coordination, focus and learning capacity, and physical strength. In 2018, Inspiration Ranch was the recipient of \$50,000 from the Halliburton Charity Golf Tournament for the express purpose to help offset the gap in funding for our riders. This support is critical to the Therapeutic Riding program because 100% of the special needs children that receive vital therapeutic riding from Inspiration Ranch are the beneficiaries of Inspiration Ranch's Tuition Assistance Program.

Finally, it's the culture of the team, that makes Halliburton such a philanthropic organization. It's apparent that Halliburton has instilled the value of servant leadership because it translates through the entire organization.

It is for these reasons that I give you my highest recommendation to consider Halliburton as the Outstanding Corporation Large at the 2019 National Philanthropy Day Luncheon. If you have any other questions regarding my professional endorsement of Halliburton, feel free to contact me directly at [Sheila@InspirationRanch.org](mailto:Sheila@InspirationRanch.org) or by cell at 281-734-1114.

Sincerely,

Sheila M. Greaver  
Vice President of Development

Inspiration Ranch

Office: 281.719.9322 | Mailing: P.O. Box 130001; The Woodlands, TX 77393 | Physical: 33029 Wright Rd; Magnolia, TX 77355