

# Ask the Experts

## The BEST LITTLE "INTERNATIONAL CONFERENCE" in TEXAS

February 19, 2010

PRESENTING SPONSOR



Human Energy

### Ask The Experts 2010

Mark your calendars for February 19 and register for "The Best Little 'International Conference' In Texas!" The Association of Fundraising Professionals - Greater Houston Chapter is committed to offering a program of excellence through ATE 2010 by providing an educational forum for fundraisers to sharpen their unique skills as well as take advantage of the invaluable information that each professional brings to the table. This year's conference brings opportunities to those new to the development field as well as those advanced professional fundraisers. ATE 2010 will feature AFP Master Teachers from across the country and Canada, CFRE and ACFRE approved continuing education courses, the CFRE Review Course, and multiple vendors. Please join us for what is sure to be a fun, exciting and valuable educational experience...Register today!

See you in February!  
Sean D. Carter, CFRE  
Conference Chair

### Luncheon Keynote:

**Uchenna Agu**  
Philanthropist and  
Winner of CBS  
"Amazing Race" Season 7



### Over 40 Educational Sessions will cover:

- ◆ Advanced Fundraising Techniques
- ◆ Annual Fund
- ◆ Career Development
- ◆ Corporate/Foundation Funding
- ◆ Diversity
- ◆ Executive Leadership
- ◆ Fundamentals of Fundraising
- ◆ Internet and Technology
- ◆ Major Gifts / Capital Campaigns
- ◆ Planned Giving
- ◆ Marketing & Communications
- ◆ Research
- ◆ Special Event Funding

### Educational Speakers

Ask the Experts brings together a distinguished roster of international speakers from Texas and beyond. Just a few of this years speakers include:

- Tim Burcham**, CFRE (Lexington, KY)  
*(Immediate Past Chair, AFP International Board)*
- Alice Ferris**, CFRE (Flagstaff, AZ)  
*(AFP International Board)*
- Patrick J. Feeley**, CFRE (Philadelphia, PA)  
*(AFP International Board)*
- Ann Hale**, CFRE (Anchorage, AK)  
*(AFP International Board)*
- Jim Anderson**, CFRE (Flagstaff, AZ)
- Gretchen C. Gordon**, CFRE (Fairbanks, AK)
- Tania Little**, CFRE (Toronto, ON)  
*(AFP Foundation Board, Canada)*
- Shaun Lynch**, CFRE (St. Lazare, Quebec, Canada)
- Nicci Noble**, CFRE (San Francisco, CA)
- Missy Ryan**, CFRE (Atlanta, GA)
- Scott Staub**, ACFRE (San Francisco, CA)  
*(Chair, AFP PAC Board)*

### Affinity Tables

Affinity tables will offer conference participants an opportunity to gather, network, share best practices and find answers to a multitude of challenges.

### CFRE Review Course

**Saturday, February 20 - Sunday, February 21**  
AFP's revised CFRE Review Course offers development professionals an opportunity to review the main components of a complete fundraising program. It is a two-day, intensive program, the purpose of which is to provide an overview of skills, techniques, and program components based on fundraising experience at the five-year level.

**AFP Members \$390 Non-Members \$490**

### CFRE Review Course

Saturday 8:00 am - 5:00 pm  
Sunday 7:00 am - 4:00 pm

## Opening Reception Thursday, February 18

Early registration for the conference will begin Thursday evening at 5:30 pm. Conference attendees will have the opportunity to attend a welcome cocktail reception for networking as well as meeting vendors and sponsors.

### Program Schedule

7:30 am - 8:45 am	Continental Breakfast Meet Vendors Affinity Table Discussions Network with Colleagues
8:45 am - 10:00 am	1 <sup>st</sup> Session of Conference Programs
10:00 am - 10:45 am	Meet Vendors Affinity Table Discussions Network with Colleagues
10:45 am - Noon	2 <sup>nd</sup> Session of Conference Programs
Noon - 12:30 pm	Reception in Exhibit Hall
12:30 pm - 2:00 pm	Luncheon with Keynote Celebrity Speaker
2:00 pm - 3:15 pm	3 <sup>rd</sup> Session of Conference Programs
3:15 pm - 3:45 pm	Meet Vendors Network with Colleagues
3:45 pm - 5:00 pm	Final Session of Conference Programs

To Register Go To [AFPHouston.org](http://AFPHouston.org)  
and click on "Ask the Experts"

For more information please contact,  
AFP-GHC Chapter Administrator Kathleen Yarborough  
at [Admin@afphouston.org](mailto:Admin@afphouston.org) or call (713) 266-2800

February 19, 2010



Sign up NOW for this

## ONE DAY

### Fundraising Conference

### MORE SESSIONS, MORE VENDORS AND MORE NETWORKING!

## Only \$55 for AFP members (\$75 for non-members) before January 15

### Educational Opportunities for Beginner, Mid-Range and Advanced Development Professionals

CFRE and ACFRE  
Approved Courses will be Offered!

**Hotel InterContinental**  
2222 West Loop South, Houston, TX 77027

## Special Rate of \$179

1-800-327-0200 Group Code "AFP ATE"

CONFERENCE SPONSORS



There is truly something for everyone in the 2010 Ask The Experts Conference. We hope you will join us!